



Policy

Technology

Research



Travel Sponsorship Proposal



May
20
26

UN Open Source Week 2026

10 Person Delegate



@opengovafrika

www.opengovafrika.org



A MESSAGE TO OUR SPONSORS

Africa's governance landscape is at a pivotal inflection point. Across the continent, a new generation of civic technologists, policy reformers, and open government advocates are reshaping how citizens engage with public institutions and how those institutions respond. OpenGov Africa exists to accelerate this transformation.

OpenGov Africa leaders frequently receive high-level invitations to shape global conversations. To ensure our core contributors can honour these invitations, we have established a modular travel fund sponsorship framework allowing sponsors to support the mission at various levels, from funding a single expert to enabling entire delegations.





Mission Focus: UN Open Source Week, New York

One of our delegates has been **invited to speak** at the United Nations headquarters, and **all ten members** of the delegation who applied have **received confirmed invitations**. This is a direct **testament** to the **global relevance of the work** OpenGov Africa is building **across Africa's 54 countries**.

This prospectus outlines our travel fund sponsorship framework and the **recognition available to sponsors** who **share our commitment to transparent, accountable, and people-centred governance across Africa**.





About OpenGov Africa

OpenGov Africa is an independent, non-partisan organisation dedicated to advancing open government principles, civic technology adoption, and institutional accountability across Africa. We operate at the intersection of policy, technology, and civic engagement by building tools and coalitions that translate transparency ideals into measurable governance outcomes.

Why Sponsor OpenGov Africa?

The case for investing in African governance is both **moral and strategic**. Africa is home to **six of the world's ten fastest-growing economies**, a majority-young population increasingly demanding accountability from its institutions, and a civic technology ecosystem producing some of the world's most innovative governance solutions. The institutions and norms being built today will shape the continent's political economy for decades.





The Mobility Budget: Per-Delegate Breakdown (7 Days)

Calculated for one (1) delegate at current market rates for New York City during high-occupancy periods.

LOGISTICS ITEM	DESCRIPTION	COST / DELEGATE	COST — 10 DELEGATES
Standard Global Airfare	Round-trip economy flight (Lagos – NYC) on major commercial carriers.	\$2,100	\$21,000
Shared Team Residency	7 nights in a professional shared apartment or co-living space (Manhattan).	\$2,100	\$21,000
Standard Per Diem	Daily allowance for professional-standard meals and local transit in NYC (\$150/day).	\$1,050	\$10,500
Expedited Protocol	Mandatory G-category/International visa fees and global travel health insurance.	\$700	\$7,000
END-TO-END MISSION LOGISTICS — PER DELEGATE (7 DAYS)			\$5,950
TOTAL TRAVEL FUND — FULL 10-DELEGATE DELEGATION			\$59,500

Note: All cost categories reflect standard commercial arrangements; economy-class airfare and professional shared-living spaces. This approach maximises the proportion of funds directed toward advocacy rather than overhead.





Strategic Delegation Packages

These packages allow organisations to fund specific cohorts of contributors based on mission requirements.

DELEGATION PACKAGE	DESCRIPTION	COST / DELEGATE
The "Seat at the Table"	Sponsor a delegate.	\$5,950
Advocacy Cohort (5 delegates)	Sponsorship for the invited UN speaker plus four delegates.	\$29,750
Full Delegation (10 delegates)	End-to-end funding for the entire 10-person OpenGov Africa delegation.	\$59,500



Travel Fund Sponsorship Tiers

OpenGov Africa offers four structured sponsorship tiers. All tiers provide meaningful visibility and direct association with Africa's representation at the United Nations.

PLATINUM – \$59,500

Funds 10 delegates. The most prominent travel fund sponsorship – positioning your organisation as the lead enabler of the OpenGov Africa UN delegation. Ideal for foundations, multilateral agencies, and global corporate partners.

GOLD – \$29,750

Funds 5 delegates. A high-impact sponsorship with prominent recognition across all mission communications and exclusive access to executive policy dispatches from NYC.

SILVER – \$ 11,900

Funds 2 delegates. A credible sponsorship that directly enables African representation at the UN, with strong brand recognition and post-mission accountability reporting.

BRONZE – \$5,950

Funds 1 delegate. An accessible entry-level sponsorship placing your organisation among the official Global Travel Advocacy Sponsors with website and brochure recognition.



Sponsorship Benefits at a Glance

BENEFIT	PLATINUM \$59,500	GOLD \$29,750	SILVER \$11,900	BRONZE \$5,950
Digital & Social Media Recognition	Full Campaign	Extensive	Featured	Included
Dedicated Press Release Feature	Yes	Yes	Co-featured	X
Recognition in Summit Report & Policy Brief	Lead Sponsor	Co-Sponsor	Supporter	Listed
1:1 Meetings with Delegates	2 Meetings	1 Meeting	X	X
Post-Mission Engagement Report	Comprehensive	Detailed	Summary	X
Logo on OpenGov Africa Website	Homepage Hero	Homepage	Partners Page	Partners Page
Strategic Dispatches from event	Exclusive	Included	Summary	X
Certificate of Sponsorship	Yes	Yes	Yes	Yes

*Sponsorship tiers are modular and may be combined.
Full-funding sponsorship total: \$59,500 for the complete 10-person delegation.*



Sponsor Recognition & Privileges

All sponsors whether funding an individual delegate or the full delegation are integrated into OpenGov Africa's recognition framework as Global Travel Advocacy Sponsors:

Privilege	Description
Summit Brochure Showcase	A dedicated feature in the physical and digital 2026 Summit Brochure distributed to 1,300+ global leaders highlighting Global Travel Advocacy Sponsors
"Global Enabler" Citation	Formal credit in the annual Impact Memo delivered to selected African government offices following the mission.
Strategic Dispatches from NYC	Exclusive access to the delegation's field updates, photography, and Executive Briefs from the event ready for your internal communications and CSR reporting.
Institutional Branding	Logo placement on the OpenGov Africa website as a recognised Mobility Sponsor for the full programme year.
Mission Impact & Expense Report	A comprehensive post-mission report including itemised receipts, delegate testimonials, and press documentation; delivered within 21 days of the delegation's return.



Governance & Fund Administration

Fiscal Responsibility

We utilise standard commercial airlines and professional shared-living spaces to ensure funds are maximised for advocacy rather than logistics overhead.

Audit & Transparency

Every sponsor receives a Mission Impact and Expense Report within 21 days of the team's return.

Restricted Trust Fund

Funds are held in a dedicated OpenCollective Travel Fund account a publicly auditable, restricted account separate from all other reserves. If a mission is deferred, funds are applied to the next high-priority international invitation.

Financial Accountability Commitments

- All contributions are received and acknowledged within 48 hours under a formal sponsorship agreement.
- Sponsorship funds are held in the dedicated Open Collective Travel Fund account, separate from operational reserves.
- A detailed Fund Utilisation Report: including receipts, delegate testimonials, and media documentation is issued within 30 days of the delegation's return.



Confirm Your Sponsorship

We welcome the opportunity to discuss a sponsorship structure that aligns with your organisation's priorities. Our team is available for introductory calls and detailed briefings at your convenience. We respond to all enquiries within one to two business days.

Open Collective Travel Fund	Sponsorship for one delegate.
Sponsorship Enquiries	sponsor@opengovafrika.org
General Secretariat	citizens@opengovafrika.org
Website	www.opengovafrika.org

Africa's governance future is being built now. Your sponsorship helps ensure that it is built well.

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